

## Loughran's Compass Charts 3rd World

By MARIA FERRIS

LONDON— Compass News Features, a unique Third World news service, has been under the guidance and direction of OPC member Gerard Loughran since it began in July 1984.

"It's simply a question of trying to report on a part of the world which, by and large, tends to get ignored," Loughran says.

The idea for a Third World news features service was originated in the late 1970's by the Aga Khan, a publisher who's deeply involved with international development. During the 1970's there were disputes regarding the flow of information that Loughran said "came primarily from the developed world into the developing world.

Loughran says the Aga Khan wanted to "start an organization which is going to be specifically concerned with the developing nation. It became apparent to him that there was a gap in the market which was not really being filled."

Loughran, who is British, spent about 1 1/2 years setting up shop and by July 1984, Compass was ready to be operational.

The Aga Khan, Loughran says, "did this as an ideological commitment to another form of development, the development of information."

"Although the Aga Khan is a spiritual leader of the world's 11 million Ismaili Moslems, the Compass service is entirely objective," Loughran adds. "It's staff is entirely non-Moslem."

When asked about the future of Compass, Loughran explained that "we're operating in an area which is not a rich one and we're operating against certain opinions which make marketing a product like Compass difficult." For example, "the belief in some quarters that the Third World is irrelevant to the First World, to the Western World."

It's often difficult for this type of information to get into newspapers and Loughran says, "to get an editor's attention." Loughran, who was with UPI for 20 years, says "I know perfectly well the reasons behind this. It doesn't make it any easier when you're on the other side of the barrier trying to get past what they call the 'gate keeper.'"

But, an awareness is dawning. "Particularly in parts of Europe," Loughran says, "such as Scandinavia." Compass has clients in the Arab World, Africa, South Asia, Southeast Asia and a few in the West, mainly Western Europe, with the Arab World as one of their best marketing areas. As a result of the Gulf crisis they've lost a few clients and Loughran says, "when your client base is not a big one, this really can be quite painful."

Asked if he thought the lack of communication between the First and Third World had contributed any to the Gulf War he says, "In general, yes. It probably did. There's little sensitivity to the Palestinian question. It can't be discounted."

Working for Compass has changed the way Loughran sees the world. "From a journalist's point of view, it's a bit like being on the wrong side of the tracks," he said.

Loughran adds, "to be foreign editor of UPI gives you a lot of status and prestige which is imparted by the title and organization, not by being Gerry Loughran." When he joined Compass he had the same talents, but, as he put it "had to work very much harder to get to people, to meet editors, to talk to pub-



Gerard Loughran at Compass News Features

lishers, to get past secretaries." At one point he says, "I used to be in the big battalion. Now I'm a 'foot soldier.'"

Although Loughran may not have the influence he once had in the industry, he said the job's great. "The sort of play that I get from Compass, the actual usage of our stories by the newspapers that subscribe to us is much higher than I was used to at UPI and that's extremely gratifying."

The information about the Third World is there. Loughran said, "The wire services cover the Third World. I think where the problem arises is that a lot of this material doesn't get into newspapers. That's where the sticking point is."

Loughran said, when asked how successful Compass had been in getting the word out about the Third World, "I have to be honest and say we have not been very successful in getting the word out to the First World."

Loughran quotes James Reston as saying that North America would do anything for South America except read about it and adds, "I think that really remains true pretty well for all of the Third World."

OPC CALENDAR 3 W. 51ST ST. RESERVATIONS 983-4655. LODGING, MEALS 582-5454

## Gulf Panel April 2

Wednesday, March 13, 12:30 p.m. Board of Governors lunch.

Thursday, March 21, 7:30 p.m. Ambassador Pieter H. Viljoen, South African counsel general, New York, Women's National Republican Club International Affairs dinner. Black tie. Information: Jamie Parilla, 212-532-5454.

Tuesday, April 2, 8:30-10 a.m. Press Coverage of the Gulf War. Joint OPC-Fordham University Center for Communications panel including CNN anchor Bernard Shaw, moderator Bill Small, and others. Faculty Dining Room, Plaza Level, Fordham Graduate School of Business, 113 West 60th Street, Lincoln Center. Continental breakfast \$5. Limited to 50. Reservations required. Call after March 18 Fordham Graduate School of Business, 212-841-5470.

Tuesday, April 9, 5:30 p.m. Board of Governors.

Tuesday, April 23. Annual OPC Awards Dinner. Black tie. Member and one guest, \$85 each. Non-members \$175 each. Awards presentation: Tom Brokaw, NBC News. Grand Hyatt Hotel.

Monday, June 3 through Tuesday, June 11, OPC Ireland Trip Cancelled due to conditions created by Gulf War. May be rescheduled.

## OPC Helps Fellowship

An OPC contribution to the Todd C. Smith Memorial Fellowship helped Alisann McGloin, 21 and a senior from Bronxville, N.Y., get closer to her goal of becoming a foreign correspondent.

The fellowship was created in memory of Smith, a Tampa Tribune reporter, slain in Peru last year.

McGloin, a history and journalism major at Washington and Lee University, will travel to the Soviet Union for six weeks to study the changing role of women in that country.

Robert Smith, Todd Smith's father said he would like his son's name to be associated with ideals that young people find relevant and rewarding.

Fellowship donations have reached \$57,149. The goal is \$100,000. Donations may be sent to the Todd Smith Memorial Fellowship Fund, Office of University Development, Washington and Lee University, Lexington VA 24450.

Overseas Press Club of America, Inc.  
310 Madison Avenue, Suite 2116  
New York, New York 10017 USA



Beirut 1983: Terry A. Anderson, Earleen F. Tatro, Nicolas B. Tatro. -AP

## Sixth Hostage Year For Terry Anderson

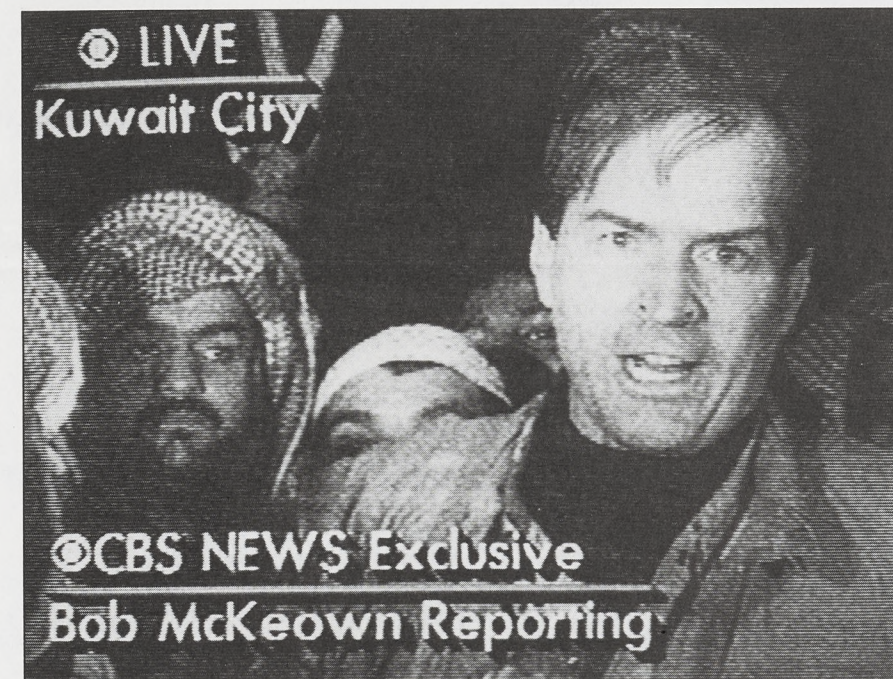
Terry Anderson, chief Middle East correspondent for the Associated Press, will have been held hostage for six years on March 16. He was abducted by Moslem extremists in Beirut in 1985.

He is the longest-held of the 13 Western hostages in Lebanon. Anderson was born in Lorain, Ohio and grew up in Batavia, New York.

Peggy Say, the sister of Terry Anderson, says in her soon-to-be-released book, "Forgotten," that Anderson knows of her extensive efforts to gain his freedom.

OVERSEAS PRESS CLUB OF AMERICA 3 W. 51ST ST. NEW YORK MARCH 1991

# OPC Bulletin



CBS crew was first in liberated Kuwait City. See PEOPLE Column, p. 2.

## OPC Backs Free Press Worldwide

By SHEALA DURANT

The Overseas Press Club is broadening efforts to monitor and combat press restrictions around the world in an effort to protect the freedom and rights of journalists and, in many cases, their lives.

By writing to governments on behalf of journalists and media organizations, the OPC hopes to restore the press freedom their colleagues have been denied.

Norm Schorr, chairman of the freedom of the press committee of OPC, said recent efforts are a continuation of

work the OPC has been doing for many years. Other committee members are Al Balk, Charles Brophy, Rick MacArthur and Victor Risel.

Schorr said letters are written to "heads of state or responsible authorities to demonstrate [OPC's] concern." Copies of the protests are sent to ambassadors in Washington as well as the U.S. State Department.

One letter, sent in February to Richard Cheney, Secretary of Defense, protested press restrictions in the Persian Gulf. UPI and Reuters wire services carried stories on that OPC effort.

In 1990, 54 journalists or media industry employees were killed during the course of their work according to the Inter-American Press Association, including 36 in Latin America.

Maria Jimena Duzan, a former editor of *El Espectador* in Columbia, said her sister was killed last year by drug lords'

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## Tom Brokaw To Present '91 Awards

"The Media and the War" will be theme of the OPC's 1991 annual awards dinner April 23 at the Grand Hyatt Hotel in New York.

Special tribute will be paid to the hundreds of U.S. and "allied" journalists who covered Operation Desert Storm in the Middle East, and a number of them are expected to attend.

The black-tie dinner, the club's major function each Spring, will begin with a reception at 6 p.m. Formal invitations will be in the mail by mid-March, according to dinner chairman Anita Diamant. Members are urged to reserve early.

Tickets are \$85 each for a member and one guest; regular prices are \$175 per person. Corporate tables are available. Information and reservations can be made by calling club manager Mary Novick at 212-983-4655.

Tom Brokaw of NBC News, who reported from Saudi Arabia during the massive allied assault on Iraq and Kuwait, and later from liberated Kuwait, will present the awards.

Winners in 15 categories, including work during 1990 in print, broadcast, news pictures, magazines, and books, were selected by the awards committee headed by Allan Dodds Frank of ABC News.

April 2 panel on Press Coverage of the Gulf War. See OPC Calendar, p. 6.



## KUWAIT LIBERATION

CBS FIRST INTO KUWAIT CITY

CBS correspondent **Bob McKeown's** crew were the first journalists to Kuwait City after its liberation Feb. 26: cameraman **David Green**, soundman **Andrew Thompson**, and technician **Ed Jackson**. Their presence attracted so much attention among Kuwaiti citizens that they lined up for autographs between live satellite interviews for CBS This Morning.

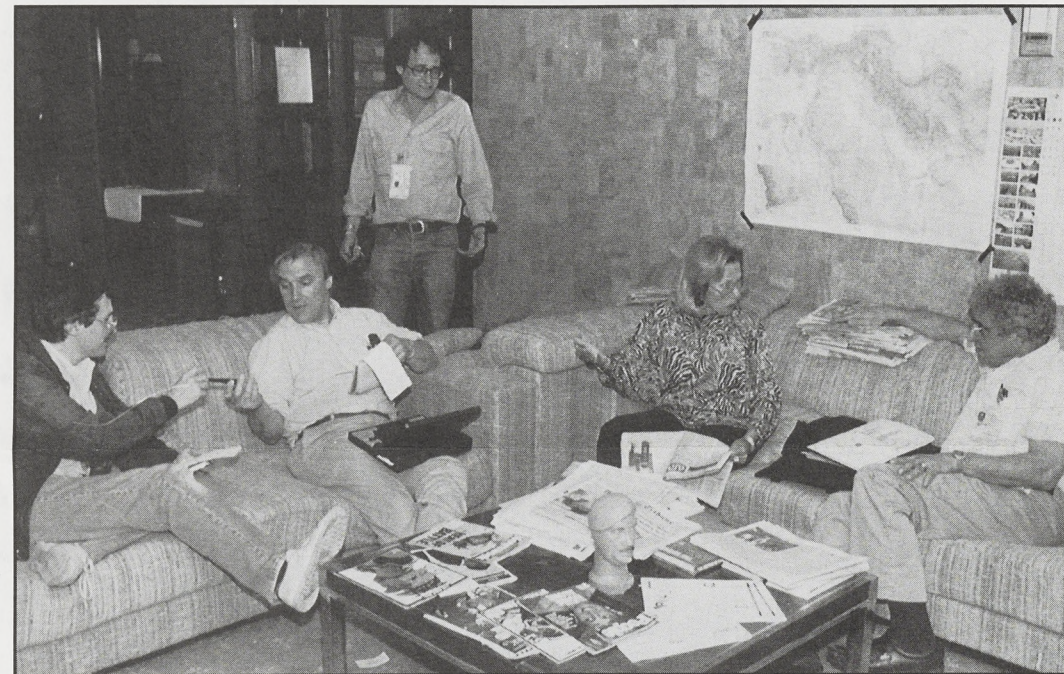
## READERS DIGEST

LAUNCHING SOVIET EDITION

The Russian-language edition of Reader's Digest will debut in August.

**Constantin Galskoy**, 42, has been named editor. He was senior research analyst for Radio Free Europe.

The monthly will feature translations from the U. S. edition. It will be printed in Moscow, sold on newsstands, and have an initial circulation of 50,000.



**Kenneth A. Gordon**, president of Reader's Digest International Group, said the magazine was a two-year effort and he expressed confidence that, "we will be in this for the long run."

The Soviet edition of the magazine will be the 16th foreign edition of Reader's Digest.

## JOB HEADS REUTERS

RENFREW RETIRES

**Peter Job**, 49, became managing director and chief executive officer of Reuters March 1 when **Glen Renfrew**, 62, retired. Job headed Reuters operations in Asia since 1983.

## UPI HANOI BUREAU

FIRST FOR A U.S. ORGANIZATION

United Press International opened a bureau in Hanoi, Vietnam, last month.

Spokesman **Milt Capps** said financing the one-person bureau "will be a stretch, but we think we can cut it." Capps said Hanoi is a "valuable vantage point from which to watch the resurgence of the [Indochinese] peninsula and Asia in general."

UPI's Beijing bureau chief, **David R. Schweisberg**, set up the Hanoi bureau.

The bureau is the first United States-based news organization with permanent representation in

Vietnam since North Vietnam's wartime annexation of the south 16 years ago.

## CNN ON THE MOVE

HIRES ONE, MARRIES TWO

**Irv Chapman** is back in television after five years in academe. The former ABC correspondent in Tokyo, Vietnam, Washington and New York has joined CNN's Moneyline in Washington. Irv, who was director of Cornell University's news from 1986 to 1989, continues to teach at Georgetown University.

**Bill Hartley**, an anchor and news editor for CNN Business News and **Janet**

**Wartime bureau in Dhahran hotel last month hosted Bob Rowley of Chicago Tribune and AP's Sandy Higgins, Mort Rosenblum, Edie Lederer, George Esper.**

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ADDRESS CHANGE: OPC, 310 Madison Ave., Suite 2116, New York 10017.

**Taylor**, that unit's manager, were married Feb. 14 at the Episcopal Church of the Transfiguration in New York.

## NEW OPC MEMBERS

ACTIVE NON-RESIDENT

**Donald Stroetzel**, magazine writer, *Self*, Connecticut.

ACTIVE OVERSEAS

**Gordon Robinson**, freelance correspondent, self-employed.  
**Richard Read**, Asia Bureau Chief, *The Oregonian*.

REINSTATEMENT

**Andrew Lluberes**.  
**Bryce Miller**, formerly of UPI.  
**Jim Gaines**, editor, Life Magazine.

## APPLICANTS

ACTIVE NON-RESIDENT

**Jane B. Werner-Aye**, writer/translator, self-employed, Preston Hollow, New York.

ACTIVE OVERSEAS

**George Jonas**, journalist, self-employed, Toronto, Ontario, Canada.

**Peter James Hickman**, Stringer,

McGraw-Hill, U.S. Embassy, Buenos Aires, Argentina.  
ASSOCIATE  
**Christian C. Bradenhorst**, Deputy Consul General, South African Consulate General, New York, N.Y.

## CHINA FUNDING

FELLOWSHIP FOR YOUNG REPORTER

The Robert Work International Fellowship will fund a young journalist on a China/Tibet study mission, according to a National Newspaper Association release. The mission will be Oct. 6-23.

It is open to journalists under 40 who have at least three years experience in community journalism and who plan to continue a career in community journalism.

City highlights include Beijing, Shanghai, Xian, Chjendu, Guilin and Guangzhou and Lhasa, Tibet.

Applications are available from the National Newspaper Foundation by calling (202) 466-7200. Deadline May 20.

## JOURNAL OF COMMERCE

SE ASIA BUREAU, SOVIET EDITION

*Journal of Commerce* has opened a news bureau in Singapore for coverage of Southeast Asia. Publisher **Don C. Becker** called Singapore "one of the fastest-growing economic areas in the world."

Becker managed UPI's operations in Singapore and Manila in the late 1950s.

The New York publication began publishing a monthly tabloid edition in the Soviet Union January 25.

Editorial content consists of stories selected from the daily editions of the *Journal*, the oldest business newspaper in the United States.

The articles are translated into Russian and printed in Moscow under a joint venture with Vneshtorgreklama, the Soviet Union's foreign economic advertising agency.

The paper has 8 to 16 pages and circulation of 20,000, half distributed to senior

The Journal of Commerce/ USSR  
Джурнал о Commerce СССР



ЗА ТОРГОВЛЮ НЕСТРАТЕГИЧЕСКИМИ ТОВАРАМИ



ПЕРЕСТРОЙКА И РЫНОК

officials and managers and half sold at newsstands in Moscow and other large cities in USSR.

The newsstand price will be 50 kopecks, roughly equal to 30 U.S. cents.

"We're pleased to be on the ground floor in a market that we think has an extremely bright future," Becker said.

**Alan D. Newborn**, the *Journal's* vice president of advertising, negotiated the arrangement. Initial talks began four years ago, shortly after President Mikhail S. Gorbachev initiated *perestroika*.

The paper accepts advertising from both American and Soviet companies.

*The Journal of Commerce* is owned by Miami-based Knight-Ridder Inc.

*Journal of Commerce's* new Soviet edition.

**Share your activities. Overseas members: Al Kaff, Cornell Univ. News Service, 840 Hanshaw Rd, Ithaca, NY 14850. Domestic members: Ralph Gardner, OPC, Suite 2116, 310 Madison Ave., New York, N.Y. 10017.**

# OPC A Growing Voice For Press Freedom Worldwide

Continued From Page 1

paramilitary squads while reporting a story for a British publication.

"In Columbia, a scoop is a ticket to an early grave," she said. Duzan spoke at a panel discussion sponsored by the Committee to Protect Journalists in February at Columbia University. Schorr said the OPC often joins CPJ to advocate journalists' rights.

The OPC has sent or endorsed several recent letters:

- **Pedro Macedo Figueroa**, a television news correspondent, was murdered Oct. 22, in Huaraz, north central Peru. He had received threats from the armed group of Sendero Luminoso or "Shining Path."

- Eight journalists were kidnapped in Columbia. They were abducted on three separate occasions since August 30 and are believed to be in the hands of drug traffickers.

- **Dagoberto Franco**, a Panamanian newspaper columnist with the opposition daily *El Siglo*, was arrested after President Guillermo Endara complained about an article which criticized his relationship with a bank under investigation for money laundering.

- **Abd al-Ra'uf Ghabin**, a journalist with the Gaza Press Office was arrested Aug. 30, 1990 in the Beach Refugee Camp in the Gaza Strip and about two weeks later brought to a judge without a lawyer and sentenced to a 70-day detention. He was served with an additional six-month administrative detention. He was tortured while detained.

- Two Chinese journalists, **Chen Ziming** and **Wang Juntao**, editor and publisher of the now-banned *Economic Studies Weekly*, were charged with plotting to overthrow the government. If convicted, they may face death.

- Journalists **Celstin Monga** and **Pius Njawa** of Camaroon's *Le Messenger*, are being harassed and an issue of the weekly

paper, confiscated. The charges follow the government's announcement last summer that "Democracy is, above all, freedom: freedom of the press, freedom of opinion, freedom of expression..."

Schorr said the protests have had success and he recalled a letter of thanks from a free-lance Life photographer who was detained in Afghanistan.

The letter to Cheney said that although OPC respects and supports the Defense Department effort to protect the security of U.S. and allied forces, it opposes harassment, unwarranted detentions, overt interference, blindfolding of reporters, arrests, withdrawal of credentials, conflicting reports from the Pentagon and Saudi Arabia, and persistent delays in transmission of news reports.

## John Charles Daly, 77

John Charles Daly Jr., host of "What's My line," died of cardiac arrest Feb. 25 at his home in Chevy Chase, Md. He was 77 years old. Daly was OPC president in 1951-52.

*The New York Times* obituary commented, "Mr. Daly had a solid career as a reporter and news executive both before and after his term on the quiz show, but nothing was to surpass the popularity he enjoyed in millions of American homes on Sunday evenings from 1950 to 1967."

## Helen Lund, 72

Helen Lund, longtime OPC member, died in a fire in the studio adjoining her home in Columbia County, N.Y., in November. She was 72.

For many years prior to her retirement, Helen had been a writer and editor for the Marine Engineers Beneficial Assn. (MEBA).

# Member's Freelance Marketplace

Members available for freelance assignments may submit to the *OPC Bulletin* a brief item on their areas of expertise along with their address to inform readers who make assignments of their availability.

## Germany

**Joseph B. Fleming**, long-time bureau chief in Berlin and Bonn for UPI, is available for newspaper and radio assignments in Germany.

His address is: Johannes Strasse 50, D-5300 Bonn 3, Germany. Phone (228) 467890.

## Buenos Aires

**Peter J. Hickman**, retired foreign service officer with assignments in Vietnam, Laos, Cambodia, Japan, Panama, Washington and Spokane.

Former chief executive and managing editor of *Interpress 77* (Washington and Madrid), and former director of the international media and press divisions of Theisen Communications Inc.

Now in Buenos Aires as stringer for McGraw Hill Publications and freelance writer for *U.S. News and World Report* and *Tampa Tribune*.

Address: U.S. Embassy Buenos Aires, APO Miami 34034-0001. Reachable in Buenos Aires at telephone 774-7611 (extension 2200) or 783-9772; fax 785-4205; telex 18156 AMEMBAR